

**DOWNTOWN DEVELOPMENT AUTHORITY MEETING**  
**Tuesday, January 17, 2017**  
**City Hall Council Chambers**  
**301 South LeRoy Street**  
**6:00 PM**

Craig Schmidt called the meeting to order at 6:00 PM and introduced three new DDA Board Members Lisa Bayer, Terry Steffey, and Shaun Thompson.

Present: Bayer, Bertschy, Green, Henderson, James, Osborn (*phone*),  
Saule (*phone*), Schmidt, Strayer, Steffey, Thompson  
Absent: Canever  
Others Present: Michael Hart, DDA Director/Assistant City Manager;  
Lynn Markland, City Manager; Cindy Shane, City Treasurer

Schmidt requested a moment of silence to observe the passing of former Downtown Development Authority Board Member and former Councilmember Dr. Doran Kasper.

**FINANCIAL REPORT**

Cindy Shane presented the financial report. Douglas James requested a financial report tutorial for the benefit of the new board members. Shane will prepare a presentation to be given at an upcoming DDA meeting.

**CONSENT AGENDA**

Craig Schmidt reviewed consent agenda items consisting of bill payment authorization in the amount of \$67.56 and approval of November 22, 2016 meeting minutes.

Motion made by Strayer and Supported by Bertschy to approve consent agenda as presented.

YEAS: Bayer, Bertschy, Green, Henderson, James, Osborn, Saule, Schmidt, Strayer,  
Steffey, Thompson

NAYS: None

ABSENT: Canever

**Motion was carried by Roll Call Vote**

**CITIZEN'S COMMENTS**

No requests to speak were made.

**APPROVAL OF ART WALK EVENT DATE**

Art Walk and Bastille Race Day are scheduled for July 15, 2017. Michael Hart reported that this date works well for all parties involved.

Motion made by Strayer and Supported by Green to approve Art Walk event date as July 15, 2017.

AYES: Bayer, Bertschy, Green, Henderson, James, Osborn, Saule, Schmidt, Strayer,  
Steffey, Thompson

NAYS: None

ABSENT: Canever

**Motion carried by a voice vote**

## **APPROVAL OF SOUTHERN LAKES AS ART WALK EVENT MANAGER**

Michael Hart reported receiving background information on the progression of the Art Walk event. Hart is excited to work with Southern Lakes as the event manager. Southern Lakes will be submitting a packet for the event at February's meeting.

Vince Paris reported that managing this event is a good fit for Southern Lakes. They are already handling events such as Back to the Bricks, farmer's markets, and summer concerts under the same management concept. Paris reported this event will be different in that a committee will be formed to manage it including the Arts Council, Council Representative Pat Lockwood and DDA Director Michael Hart. Paris will also reach out to the Chamber and Service Clubs for participation. The desire is for this to be a community effort to be chaired by Paris. Arts Council and DDA Board Member Lisa Bayer will serve as the designated member on the committee as well.

The first committee meeting will be held Monday, January 23<sup>rd</sup> at 9:00 AM in the lower level of the Community Center. Schmidt commended the Arts Council on a job well done last year.

Motion by Strayer and Supported by Steffey to approve Southern Lakes as Art Walk event manager.

AYES: Bayer, Bertschy, Green, Henderson, James, Osborn, Saule, Schmidt, Strayer, Steffey, Thompson

NAYS: None

ABSENT: Canever

**Motion carried by a voice vote**

## **ARTZY PROJECT EVENT SUBMISSION & FUNDING**

Joan Horcha reported the 2017 Art Walk theme will be the *Butterfly*. The theme was inspired by the Butterfly sculpture downtown by the river and was chosen because the butterfly emerges out of chrysalis, like Fenton has emerged from its chrysalis with new growth and beautification around our city. The Artzy Prize will be a large community effort project. There will also be smaller merchant-sponsored art done by artists.

Steffey questioned the size of the art. Horcha reported the Artzy Prize community project done by community members will be "sculpture-size" (approximate size of a standing adult). The merchant-sponsored art would be done by artists and would be approx. 3ft. x 3ft. in size. The kick-off will be during the Spring Fling event and carry on throughout various scheduled event dates.

Osborn expressed sensitivity and concern over a second butterfly sculpture, wanting to keep the existing sculpture special because it was a gift from Mr. Willey of Fenton Home Furnishings. Horcha stated that it was never their intention to upstage the existing butterfly sculpture.

Markland questioned the final plan for project including where it would be located and who would essentially own it. Horcha commented that they did not know where it could be placed. Hart stated that there is no commitment to display the final project because the main objective are the multiple art events and the process of creating art. There is the possibility of placement either private or public but there are stipulations involved including zoning. Schmidt suggested the DDA take full ownership of the art project for the community. Green stated this will be a fun play on our existing piece of art and it won't be a competition. Green suggested we make good on our promise to Mr. Willey and build the butterfly garden. Markland commented that will take place in the spring. Strayer suggested contacting Mr. Willey prior to approval.



Osborn will contact Mr. Willey to present the Art Council's plan and obtain his feelings on the matter.

Hart explained there will not be liability on the part of the DDA for the outcome or placing of the project. When the event is done, the project is done. James commented on the fact that the butterfly sculpture has given birth to a great community project and a determination of what to do with it will come at the completion of the project, bearing in mind it will not be placed near the current sculpture. Bayer stated that the community project may not be a single project but possibly many projects/pieces. Markland questioned further the art project assembly and completion. Horcha stated all assembly would will take place at the Community Center, but a final completion date is unknown. Schmidt views this more as a tribute to the giving nature of Mr. Willey and his contribution of art to our community.

Motion by Schmidt and Supported by James to approve the Artzy project event submission funding for \$3000 subject to contact with Mr. Willey, with the understanding that this is a community-inspired project to honor the spirit of his giving of beautiful art. DDA will retain ownership of the final project.

AYES: Bayer, Bertschy, Green, Henderson, James, Saule, Schmidt, Strayer, Steffey, Thompson

NAYS: Osborn

ABSENT: Canever

**Motion carried by a voice vote**

#### **CALL TO THE AUDIENCE**

No requests to speak were made.

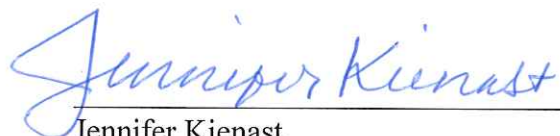
#### **BOARD COMMENTS**

Bayer questioned the use of the green space at 106 W. Shiawassee. Schmidt commented that the temporary green space is owned by the DDA and will consider use event by event. Markland reported site plan approval for the Horizon building. Developers have been advised all sidewalks must remain open during the Art Walk.

Meeting was adjourned at 7:09 PM



Craig Schmidt  
DDA Chairman



Jennifer Kienast  
DDA Recording Secretary

Date Approved: 2/21/2017